



## Review

### **The Cybrarian's Web: An A-Z Guide to 101 Free Web 2.0 Tools and Other Resources**

*Cheryl Ann Peltier-Davis. Medford, N.J.: Information Today, Inc., 2012. 512 pp. ISBN: 978-1-57387-427-4. \$49.50.*

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Almost everyone has heard of Delicious, Google Books and Facebook, but what about those lesser known yet highly practical applications such as OpenOffice.org (productivity tool), Shelfari (social cataloging service) or iTunes U (audio and video hosting service)? Are you interested in updating your library's approach to attracting patrons? What about introducing quality services tailored to your patrons needs? *The Cybrarian's Web: An A-Z Guide to 101 Free Web 2.0 Tools and Other Resources* by Cheryl Ann Peltier-Davis provides a comprehensive listing of free websites that seek to enhance numerous aspects of librarianship. Each chapter provides an overview of the tool, its features, and how it has been, or can be, implemented for use by librarians.

Peltier-Davis's writing style, organization of information, screenshots of the websites and "FYI" text boxes give a brief yet thorough summary of the who, what, where, when and why of each application. The author provides just enough information to provoke interest without being too wordy or drawn out. By covering a wide range of applications – wikis, podcasts, social networking, productivity tools, social bookmarking services, search engines and much more – Peltier-Davis encourages today's librarians to think outside the box and become cybrarians by incorporating these cutting edge

technologies into their existing library services.

One of the most useful sections of each chapter is “How Cybrarians Can Use This Resource.” The author explains and gives examples of other libraries, both academic and public, that have used these resources by customizing them to their community’s needs. For example, libraries at the Rochester Institute of Technology created OpenBook@RIT using Lulu. This online publishing service provides the tools needed to allow authors to not only format their digital content but also publish, promote, and sell their works worldwide in both print and e-formats.

*The Cybrarian’s Web: An A-Z Guide to 101 Free Web 2.0 Tools and Other Resources* explores innovative yet inexpensive ways to incorporate Web 2.0 based technology into libraries of all types. This guide is an excellent addition to any librarian’s personal collection, whether it is used to discover something new or to rediscover something that may have been dismissed.

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