



Review

***Winning Library Grants:
A Game Plan***

Herbert B. Landau. Chicago: American Library Association, 2011. 176 pp. ISBN: 978-0-8389-1047-4. \$60.00.

Reviewed by Valerie J. Brown
MLIS Student (Wayne State University)
Library Media Technical Assistant
Carlson Library
University of Toledo

Libraries continue to face economic difficulties, and the need to look for innovative funding methods is more important than ever. With its unassuming style, *Winning Library Grants: A Game Plan* provides a detailed blueprint of the grant writing process that even a novice can follow.

Author Landau starts with an encouraging pep talk for the reader and follows with detailed explanations of specific terminology and rules. These basic building blocks are crucial to achieving a successful outcome of a grant award.

He then walks the reader through every step of the process, from project pre-planning to potential grant identification to managing the project once a grant has been awarded. Particularly valuable are the chapters on actually writing the proposal, which cover style as well as what sections are necessary and what information should be included in each. Examples of some of these documents are provided in the appendices. A lengthy list of resources to help identify potential grants is also included.

Landau even touches on what to do when a proposal is rejected, so that the potential grantsman or grantswoman can learn from any mistakes that might have been made and work on improving the process for next time.

While this book feels geared toward public libraries, the material included would be valuable to any librarian interested in learning more about grant writing and likely includes some new tricks for those who have already been through it. This would also be an excellent read for library school students looking for ways to make themselves more valuable after landing that first librarian job.

©2011, V. Brown. *Journal of Library Innovation* is an open access journal. Authors retain the copyright to their work under the terms of the following Creative Commons license: Attribution-Noncommercial-No Derivative Works 3.0 (United States)

<http://creativecommons.org/licenses/by-nc-nd/3.0/us/>